



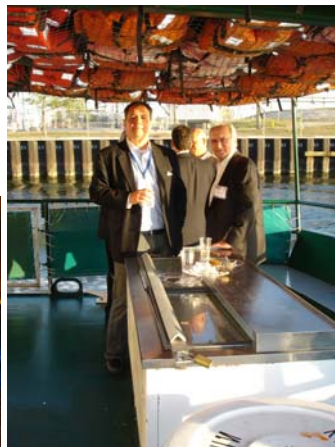
## Sponsorship

Companies and organisations wishing to maximise their commercial profile at our events will more than benefit from the fantastic opportunities offered by sponsorship!

From pre-event corporate publicity to high profile promotion at the event itself your company can enhance its exposure to market leaders and industry professionals.

There are numerous ways for you to increase company recognition, raise your profile and establish your brand by taking a leading role at the event and putting your name in front of decision makers!

From the sponsorship of delegate lanyards to sponsorship of a gala dinner don't miss your opportunity to garner the attention of our varied and high powered attendees and show support for our key industry events.





## 6th World FIBC Congress

16 & 17 September 2010, Movenpick Hotel, Amsterdam, the Netherlands

### Sponsorship Opportunities

Tailor make your own sponsorship package to suit your needs and budget from the options below.  
*Select more than one option and get a 15% discount!*

#### **Option 1 - Luncheon**

A central point of the conference program the luncheon is a chance for delegates to break from the conference sessions, relax and discuss the issues raised. It is an important time for new contacts to be made and for meetings to be held and your company will benefit from the opportunity to host this event - promoting your own business products and services! An opportunity to expose your company brand to a captive target audience and take a leading role at the event!

*What's included:* sponsorship of the luncheon on one day including logo exposure  
one complimentary conference delegate registration  
logo exposure and company profile in event guide  
logo exposure on MCI Media website with link to your homepage

*Sponsorship fee:* UK£ 1,250 per day

*Status:* **available**

#### **Option 2 - Delegate Folders**

Ensure high profile exposure at the conference and market your brand to every attendee by sponsoring a delegate folder – for use both during and after the event! Sole sponsorship of the delegate folder will give your company exclusive presence during the conference.

*Sponsorship fee:* n/a

*Status:* **SOLD (GCL India)**

#### **Option 3 – Ice-breaker networking reception**

Give attendees a much appreciated chance to socialise, relax, enjoy themselves and network by sponsoring a social event!

*What's included:* two complimentary conference delegate registration  
opportunity to place company literature and company banner  
logo exposure during social event  
logo exposure and company profile in event guide  
logo exposure on MCI Media website with link to your home page  
personalised invitations sent to all attendees prior to conference

*Sponsorship fee:* UK£ 2,000

*Status:* **available**

#### **Option 4 – Refreshment Breaks**

Host a refreshment break and raise your company profile and promote your products and services whilst attendees relax and refresh!

*What's included:* sponsorship of one refreshment break, including logo exposure  
complimentary conference delegate registration  
logo exposure and company profile in event guide  
logo exposure on MCI Media website with link to your home page

*Sponsorship fee:* UK£ 850 per refreshment break

*Status:* **One package SOLD**

**One package available**

#### **Option 5 - Corporate Brochure Insertion in the Conference Delegate Pack**

Get your company name and products in front of every delegate and your company literature in the hands of decision makers by inserting your company brochure into the delegate pack!

*What's included:* insertion of one company brochure (one A4 sheet) into each delegate pack  
cost does not include producing and printing of the brochures  
delegate packs with company literature distributed to every delegate and speaker

*Sponsorship fee:* UK£ 200.00

*Status:* **One package SOLD (Alok Masterbatches Ltd)**

**Three packages available**